

PROCLAMATION

Breastfeeding Family Friendly Community

WHEREAS, all infants have nutritional needs and caregivers must be able to feed them promptly and safely; and

WHEREAS, families are a priority in Hillsborough, and part of helping families to thrive is ensuring that they receive community support to develop and sustain healthy lifestyles; and

WHEREAS, a parent's decision to breastfeed should be supported by family members and the community, while we recognize that breastfeeding is not possible or desirable for all parents; and

WHEREAS, according to the American Academy of Pediatrics, American Dietetic Association, American College of Obstetrics and Gynecology, American Academy of Family Physicians, and other leading health organizations, breastfeeding is the optimal food for infants; and

WHEREAS, breastfeeding is associated with lower rates of childhood illness, such as obesity, diabetes, and infectious diseases, as well as reduced risk of maternal breast and ovarian cancers and a faster recovery from childbirth; and

WHEREAS, breastfeeding promotes bonding, benefits the entire family, and is associated with lifelong health and development; and

WHEREAS, collaborating with healthcare providers and community resources can positively impact breastfeeding success; and

WHEREAS, by providing a supportive and welcoming environment, a breastfeeding friendly community encourages families of all races and ethnicities to continue breastfeeding;

NOW, THEREFORE, I, Jenn Weaver, mayor of the Town of Hillsborough, do hereby proclaim Hillsborough to be a "Breastfeeding Family Friendly Community".

IN WITNESS WHEREOF, I have hereunto set my hand and caused this seal of the Town of Hillsborough to be affixed this 8th day of February in the year 2021.

Jenn Weaver, Mayor
Town of Hillsborough